

IMPORTANT NOTICE



FROM THE BMW

New Driver Point System Coming Soon!

What It Is

- Points track **traffic violations** on your license.
- Too many points = **serious consequences**.

How Points Affect You

- ⚠ **Warning letters**
- ✓ **Fines or mandatory driving courses**
- ✓ **Higher insurance rates**
- ⛔ **License suspension or revocation**

Why This Campaign Matters

- 1 Encourage safer driving**
By attaching points to violations (like speeding or running a red light), drivers are discouraged from repeating risky behavior.
- 2 Identify high-risk drivers**
Authorities can easily see which drivers repeatedly break traffic laws and may pose a danger on the road
- 3 Apply escalating penalties**
As points build up, consequences become more serious, such as license suspension or revocation.

Common Violations & Point Values



 Failure to wear a seatbelt	3 points
Speeding (1-10 mph over)	2 points
Improper passing of a school bus	8 points
Reckless Driving	9 points
Failure to Yield	3 points
Running Red Light/ Stop Sign	3 points

Safe Driving Habits

- ✓ Follow posted speed limits
- ✓ Avoid **distracted driving**
- ✓ Maintain **safe following distances**
- ✓ **Never drive under the influence**
- ✓ **Stay alert** in school zones and pedestrian areas



Drive smart. Stay safe. Protect your record.

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